

CASE STUDY - INNOVATION ZERO 2025



Venue : Olympia, UK

INNOVATION ZERO in its 2nd year at Olympia and continued to see a record breaking audience numbers. Given the depth and quality of the programme and Keynote speakers it's developing a reputation for being a global showcase in the carbon zero debate.

- One expansive keynote theatre, both designed for an audience of 800, it featured a 20m wide LED wall and custom scenic backdrop using re-usable tension fabrics prints.
- 14 show floor theaters equipped with reusable silicon-edge fabric backdrops, stage platforms, large-format screens, and comprehensive audio and lighting solutions.
- Broadcasting services integrated across all show floor
- Show caller solutions and content management across all event spaces.