

CASE STUDY - ICE/IGBA/WGF BARCELONA 2025



Venue : Fira, Barcelona

In January 2025, we proudly served as the official AV Production partner for ICE, IGBA, and The World Gaming Forum, held in its new venue at FIRA, Barcelona.

Collaborating closely with the client, we delivered technical solutions across all five halls, along with a comprehensive two-conference setup. Our team designed and developed an array of vibrant LED environments and captivating 3D video activations while also supporting numerous exhibitors.

To minimize transportation and accommodation costs and reduce our carbon footprint, our crew was a blend of both our UK and Spanish teams.