CASE STUDY - BIG DATA 2024

Venue : Olympia, UK

BIG DATA LDN has seen year on year growth, quickly establishing itself as one of the must-attend events within the digital community. Aztec serves as long-standing official supplier, demonstrating a deep understanding of the requirements of both event organisers and exhibitors.

- Two expansive keynote theatres, both designed for audiences exceeding 400, featuring custom scenic elements crafted from Aluvision aluminum frames produced in-house. Installation of Line Array audio systems and advanced digital sound technology to ensure even coverage.
- 12 show floor theaters equipped with reusable silicon-edge fabric backdrops, stage platforms, large-format screens, and comprehensive audio and lighting solutions.
- Broadcasting services integrated across all show floor theatres with a dedicated team of data wranglers working alongside an onsite editing crew.
- Comprehensive campus wide digital signage solutions, including impactful LED columns.
- Over 80 live radio microphone channels managed by onsite frequency coordinators.
- Show caller solutions and content management across all event spaces.
- Servicing over 150+ exhibitors

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